## Our Corporate Plan 2018-2023

"Ready for the future"

## **Our Vision**

A great place where people enjoy living, working, learning and leisure.

## Our Purpose

Working together to serve our community.

People live longer, healthier and independent lives	Adults and children are supported in times of need	People and communities achieve their full potential	Delivering effective core services that people want	A district with planned development	An environment where new and existing businesses thrive
Promoting healthy lifestyles Promoting independence for older people and people with disabilities	Safeguarding and supporting people in vulnerable situations	Enabling communities to support themselves	elves Improving the district are housing offer	Planning development priorities	Supporting business enterprise and attracting investment
		Promoting culture and leisure		Ensuring infrastructure supports growth	People develop skills to maximise their employment potentia
		Keeping the district safe			Promoting retail, tourism and the visitor economy

<ul> <li>Stronger council</li> </ul>						
Customer satisfaction	Democra	tic engagement	A culture of innovation		nancial independence with low uncil Tax	
Engaging with the changing needs of our customers	Robust local democracy and governance		Enhancing skills and flexibility of our workforce Improving performance through innovation and new technology		Efficient use of our financial resources, buildings and assets Working with commercial partners to add value for our customers	
Our Values:	Trust	One Team	Performance	Innovatio	on Customer	